



CITY OF SIGNAL HILL

2175 Cherry Avenue ♦ Signal Hill, CA 90755-3799

FOR IMMEDIATE RELEASE
Thursday, January 27, 2022

Contact: Communications Specialist Cristina Bond
562-989-7308

CITY OF SIGNAL HILL ADDING INSTAGRAM AND TWITTER TO SOCIAL MEDIA PORTFOLIO FOR PUBLIC OUTREACH

SIGNAL HILL, CA - The City of Signal Hill is pleased to announce it is expanding its social media presence to reach more citizens. Starting January 31, 2022, the City and its Community Services Department will be posting content to Instagram and Twitter. In addition, the Signal Hill Police Department will begin posting content to Instagram.

City Hall is adding both Instagram and Twitter to its existing Facebook page and Nextdoor account. The City will be sharing relevant news, updates, events, and more information for everyone who lives, works and plays in Signal Hill. You can follow the City of Signal Hill on Instagram [@cityofsignalhill](https://www.instagram.com/cityofsignalhill) and on Twitter [@signalhillcity](https://twitter.com/signalhillcity).

The City of Signal Hill Community Services Department is joining Instagram as [@signalhillcommunityservices](https://www.instagram.com/signalhillcommunityservices). This account will share information related to recreation, special events, youth programs, senior programs, Signal Hill Public Library programs, and more.

The Signal Hill Police Department is also joining Instagram as [@signalhillpd.ca](https://www.instagram.com/signalhillpd.ca). Posts will be related to public safety, community engagement, and job opportunities.

To follow these new accounts on your smartphone, you can download the Instagram app and/or the Twitter app and search for the new usernames. You can also access Twitter via a desktop computer.

The City of Signal Hill and the Signal Hill Police Department will continue to use current social media channels:

- Facebook:
 - [@cityofsignalhill](https://www.facebook.com/cityofsignalhill)
 - [@signalhillcommunityservices](https://www.facebook.com/signalhillcommunityservices)
 - [@SignalHillPublicLibrary](https://www.facebook.com/SignalHillPublicLibrary)
 - [@SignalHillPD.CA](https://www.facebook.com/SignalHillPD.CA)
- Nextdoor: City of Signal Hill
- Twitter: [@SignalHill_PD](https://twitter.com/SignalHill_PD)
- LinkedIn: [City of Signal Hill](https://www.linkedin.com/company/City of Signal Hill)

For more information, please visit our website, www.cityofsignalhill.org, or contact the City's Communications Specialist Cristina Bond at cbond@cityofsignalhill.org.