

**A REGULAR MEETING OF THE CITY OF SIGNAL HILL
PLANNING COMMISSION
August 20, 2019
7:00 P.M.**

CALL TO ORDER

Chair Wilson called the meeting to order at 7:00 p.m.

ROLL CALL

The Commission Secretary conducted roll call.

Present: Commissioner Perica Bell
 Commissioner Tom Benson
 Commissioner Victor Parker
 Vice Chair Rose Richárd
 Chair Chris Wilson

Staff present:

- 1) Community Development Director Scott Charney
- 2) Planning Manager Colleen Doan
- 3) Assistant Planner Ryan Agbayani
- 4) Sr. Engineering Technician Jesus Saldaña
- 5) Assistant City Attorney Danny Aleshire

In addition, there were 4 people in attendance.

PLEDGE OF ALLEGIANCE

Chair Wilson led the audience in reciting the Pledge of Allegiance.

PUBLIC BUSINESS FROM THE FLOOR

There was no public business from the floor.

PUBLIC HEARING

- a. SITE PLAN AND DESIGN REVIEW 19-09 – A REQUEST TO AMEND THE SIGN PROGRAM AND CONDUCT SITE MODIFICATIONS TO ACCOMMODATE THE ECHOPARK AUTOMOTIVE DEALERSHIP AT THE FORMER MINI SITE AT 2998 CHERRY AVENUE

Community Development Director Charney read the form of notice and Assistant Planner Agbayani gave the staff report.

Marti Eulberg, Director of Brand Management for Sonic Automotive, discussed EchoPark's business operations and expressed excitement about opening in Signal Hill.

The Commission asked clarifying questions regarding the proposed signage and site modifications.

Vice Chair Richárd commended the applicant for the exterior design of the buildings.

Chair Wilson encouraged the applicant to explore options for adding "Signal Hill" into the proposed signage.

Marti replied that they will explore options for incorporating the City's name on the two smaller directional monument signs per the Commission's request.

There being no further public testimony, Chair Wilson closed the public hearing.

It was moved by Vice Chair Richárd and seconded by Commissioner Parker to waive further reading and adopt the following resolution:

Assistant City Attorney Aleshire read the title of Resolution No. 830-08-20:

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF SIGNAL HILL, CALIFORNIA, APPROVING SITE PLAN AND DESIGN REVIEW 19-09, A REQUEST TO MODIFY THE EXISTING SIGN PROGRAM, REMODEL EXISTING BUILDINGS, AND DEMOLISH AN ACCESSORY BUILDING AND SCREENING WALL, IN ANTICIPATION OF ECHOPARK AUTOMOTIVE OPERATING AT THE FORMER MINI AUTO DEALERSHIP AT 2998 CHERRY AVENUE IN THE AUTO CENTER SPECIFIC PLAN (SP-4) ZONING DISTRICT

The following vote resulted:

AYES:CHAIR WILSON; VICE CHAIR RICHÁRD; COMMISSIONERS BELL, BENSON, AND PARKER

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE

Motion carried 5/0.

COMMUNITY DEVELOPMENT DIRECTOR'S REPORTS

a. **COMMISSION T-SHIRTS**

Planning Manager Colleen Doan gave the staff report.

The Commissioners provided their information to staff for ordering new shirts.

CONSENT CALENDAR

It was moved by Vice Chair Richárd and seconded by Commissioner Parker to receive and file Consent Calendar.

The motion carried 5/0.

COMMISSION NEW BUSINESS

The Commission expressed their pleasure with the Library Grand Opening Event held on August 10, 2019, and commended staff for their efforts in the project.

Commissioner Benson reported dead trees, and inquired about signage for vehicle speeds.

Vice Chair Richárd asked for updates on various projects and informed the Commission that she will not be able to attend the next meeting on September 17, 2019.

Chair Wilson commended staff for facilitating the Concerts in the Park series. He also expressed his interest in exploring innovative ways to promote community identity in private development projects.

Staff confirmed that they will research existing signage and/or projects that include community identity elements and present them at a future Commission meeting.

ADJOURNMENT

Chair Wilson adjourned to the next regular meeting of the Planning Commission to be held on Tuesday, September 17, 2019, at 7:00 p.m., in the Council Chamber of City Hall, 2175 Cherry Avenue, Signal Hill, CA, 90755.

Chair Wilson adjourned the meeting at 7:38 p.m.

Chris Wilson
Chair

Attest:

Scott Charney
Commission Secretary