

**A REGULAR MEETING OF THE CITY OF SIGNAL HILL  
PLANNING COMMISSION  
September 17, 2019  
7:00 P.M.**

**CALL TO ORDER**

Chair Wilson called the meeting to order at 7:00 p.m.

**ROLL CALL**

The Commission Secretary conducted roll call.

Present:      Commissioner Perica Bell  
                  Commissioner Tom Benson  
                  Commissioner Victor Parker  
                  Chair Chris Wilson

Absent:        Vice Chair Rose Richárd

Staff present:

- 1)      Community Development Director Scott Charney
- 2)      Assistant Planner Ryan Agbayani
- 3)      Sr. Engineering Technician Jesus Saldana
- 4)      Assistant City Attorney Danny Aleshire

In addition, there were 2 people in attendance.

**PLEDGE OF ALLEGIANCE**

Chair Wilson led the audience in reciting the Pledge of Allegiance.

**PUBLIC BUSINESS FROM THE FLOOR**

There was no public business from the floor.

**COMMUNITY DEVELOPMENT DIRECTOR'S REPORTS**

a.      Signal Hill Auto Center Signs

Assistant Planner Agbayani gave the staff report and highlighted that a majority of the auto dealerships do not have a reference to Signal Hill on their signage.

The Commission asked clarifying questions regarding existing signage at the Auto Center and the timing of when a new policy would be applied to projects.

Staff confirmed that a new policy would be applied to new and future modification projects, and would not apply retroactively to existing sign programs.

Commissioner Parker and Commissioner Benson outlined their preference to have Signal Hill or the Signal Hill Auto Center referenced on each of the monument signs and not on the wall signs.

Chair Wilson asked clarifying questions about how staff is informed of new dealerships moving into the City. Staff noted that the dealerships identify their business name on the application.

Chair Wilson then made a motion to require illumination for all Signal Hill signage and to also require the same size font as all references to Long Beach. There was no second.

The Commission discussed the complexity of corporate branding. The majority of Commissioners felt it was appropriate to maintain continued flexibility and implement an informal policy for staff to disseminate to applicants regarding the Commission's preference for Signal Hill references on the monument sign(s).

Chair Wilson made a motion for staff to come back with clarification on references to Signal Hill in the Auto Center.

The motion carried 4/0.

b. New Format for Development Status Report

Assistant Planner Agbayani gave the staff report.

The Commission provided feedback on the newly modified document, and expressed their preference to modify the color designations for time limits.

Chair Wilson called for a voice vote to receive and file the report.

The motion carried 4/0.

c. Conflict of Interest Maps

Assistant Planner Agbayani gave the staff report.

There were no questions or comments from the Commission. Chair Wilson called for a voice vote to receive and file the report.

The motion carried 4/0.

d. 2020 Planning Commissioners Academy

Community Development Director Charney gave the staff report.

Commissioner Bell stated she will already be in Sacramento for a prior engagement, so she would be interested in going as a secondary attendee.

Commissioner Benson also expressed interest in attending the event.

Commissioner Parker highlighted the benefit of attending the previous academy in March of this year, and deferred to his counterparts for the 2020 event.

### **CONSENT CALENDAR**

It was moved by Commissioner Benson and seconded by Commissioner Parker to receive and file Consent Calendar.

The motion carried 4/0.

### **COMMISSION NEW BUSINESS**

Commissioner Benson highlighted the Coyote Management Plan prepared by the City of Long Beach Animal Care Services Bureau.

Chair Wilson requested for staff to provide information summarizing the upcoming State housing legislation at a later meeting.

### **ADJOURNMENT**

It was moved by Commissioner Bell and seconded by Commissioner Parker to adjourn to the next regular meeting of the Planning Commission to be held on Tuesday, October 15, 2019, at 7:00 p.m., in the Council Chamber of City Hall, 2175 Cherry Avenue, Signal Hill, CA, 90755.

The motion carried 4/0.

Chair Wilson adjourned the meeting at 8:20 p.m.

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Chair Chris Wilson

Attest:

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Scott Charney  
Commission Secretary